



Cosmetic surgery consultant **Selina Schiedel** explains the benefits of the non-ablative Laser Genesis procedure. Brenda McCormick reports.

The use of lasers to treat and improve the appearance of fine lines, wrinkles and overall skin texture is becoming increasingly popular. There are various types of lasers and procedures available, with many designed to target specific skin concerns. However, some laser treatments can be quite harsh on the upper layers of the skin and may require a period of down time as the treated area recovers.

A unique and innovative treatment, Laser Genesis is a non-ablative alternative that can be used to improve the skin's overall appearance and texture. It is particularly effective when used on the face, neck and chest, decreasing fine lines, reducing the appearance of large pores and improving skin tone.

Because it is non-invasive, it doesn't damage the upper layers of the skin. There is no need for the use of ice, gels or anaesthetic creams prior to treatment. As a result, there is generally an absence of side effects such as bruising and excessive skin irritation.

Primarily used on the face and neck, Laser Genesis can be used to treat various conditions associated with ageing and sun damage such as excessive redness, large pores, uneven texture and fine lines and wrinkles.

The treatment utilises non-invasive laser technology to effectively target skin concerns. Light penetrates deep into the skin where collagen is created and uses infrared energy to warm the dermis, stimulating the growth of collagen in the process. This heat is combined with light to target

pigmented clusters beneath the skin to revitalise and rejuvenate the complexion.

As it's a non-ablative treatment and doesn't harm the upper layers of skin, it can be combined with other procedures and is an ideal 'lunchtime treatment'. As cosmetic surgery consultant Selina Schiedel from The Lily Room in Sydney explains, 'It's painless and there's no down time – it's walk in, walk out.' Laser Genesis has proven effective in helping to diminish scars on the rest of the body and, Schiedel says, she also uses it on the décolletage to reduce the appearance of crepey skin.

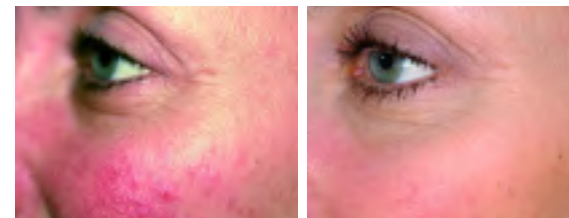
Usually four to six treatments are required to treat a problem condition. While the individual session results are initially subtle, there is visible improvement from the start. As Schiedel explains, 'You will see a bit of a difference after the first treatment – a more creamy complexion.' However, the overall effect of multiple treatments can be quite dramatic. 'After four to six treatments you start seeing great results. It's wonderful for enlarged pores, skin texture and redness. It gives skin a youthful glow.'

Laser Genesis can also be used to treat acne and related scars. The procedure helps to even out skin texture and tone by rebuilding the collagen that has been broken down over the years due to acne scarring.

It is also helpful for treating a condition known as diffuse redness. Best described as a general facial redness (such as rosy cheeks) rather than clearly defined blood vessels, the condition is caused by dilated capillaries and most commonly affects the nose, forehead and cheeks.

There are few side effects associated with the use of Laser Genesis – some redness may occur immediately after a treatment but this usually subsides within a few hours. Schiedel recommends a top-up treatment every six months or so to maintain optimum results and keep skin looking youthful. **acsm**

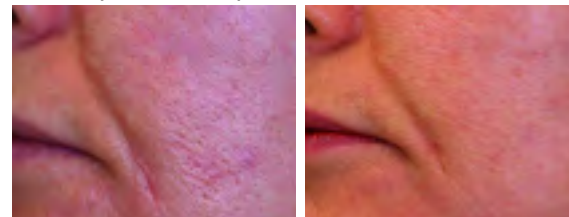
Photo courtesy of Dr David Goldberg



BEFORE

AFTER treatment with Laser Genesis

Photo courtesy of Dr David Verebelyi



BEFORE

AFTER treatment with Laser Genesis



THE STUART CLINIC HAS EXPANDED INTO  
**LILY ROOM**

- lime light IPL facial rejuvenation
- laser hair reduction
- wrinkle injections
- cellulite treatments
- laser genesis
- lip & line fillers
- body treatments
- colonic hydrotherapy
- facial plastic surgery
- cosmetic tattooing
- hair extensions
- infrared sauna
- advanced skin treatments
- anti-ageing medicine
- piercing
- waxing/tinting
- lipo shaping
- medi pedi
- spray tan



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